

JOB DESCRIPTION

Title	Energy Reporter
Reports To	News Director
FLSA Status	Hourly
Version	Draft 4 (Proposed to Patsy)
Revised	January 23, 2015

Summary Position Statement

The energy reporter will cover a rapidly changing energy industry for Alaska Public Media (KSKA-FM, KAKM-TV, Alaska Public Radio Network, and Alaskapublic.org.)

Coverage areas will include in part: oil and gas exploration and production; mining; and alternative and renewable energy. Issues and trends will be explored through various lenses including business, technical, scientific, government and environmental.

The ideal candidate will have demonstrated expertise in reporting on business issues, technology, and emerging trends in development, fossil and renewable energy extraction and use.

The energy reporter will produce stories and profiles that resonate for audiences beyond Alaska.

The reporter will be proficient in reporting, writing, editing, and preparing stories for radio, TV and the Web; maintaining contacts within multiple communities; keeping up with industry trends; and working in rapidly changing digital and social media environments.

The reporter will uphold the highest journalistic standards and ethics, and work professionally with Alaska Public Media colleagues and the public.

The Energy Reporter will:

- Report and produce news, trend and feature stories for KSKA-FM, KAKM-TV, Alaska Public Radio Network, and Alaskapublic.org.
- Capture audio, shoot photographs and video, and edit multimedia packages.
- Post news stories and other material on Alaskapublic.org. Help implement social media initiatives – such as Facebook and Twitter.

- Take part in and/or host various news, public affairs, election and community affairs programs for radio, TV and Web or civic functions.
- Work comfortably and effectively in a team-based environment.
- Meet deadlines, abide by AP style, and uphold professional journalistic standards.
- Pitch and/or produce stories for NPR or PBS.
- Travel throughout the state and nearby regions, including remote areas.

The reporter will report to the news director but work closely with other Alaska Public Media staff.

Essential Duties and Responsibilities

- Stay abreast of important energy industry issues and trends including, but not limited to, research, exploration, production, business, government and environmental.
- Research, report and produce authoritative energy stories that are pertinent to Alaska and reflect the links to the broader national and international industry, and local, state and federal government policies.
- Report and produce stories in a platform-neutral environment.
- Capture audio, shoot photographs and video, and edit multimedia packages.
- Manage energy content online activity. Post stories, photos, videos, graphics, charts and links.
- Take part in and/or host various news, public affairs, election and community affairs programs for radio, TV and Web or civic functions.
- Travel throughout the state and nearby regions, including remote areas.
- Other duties as assigned.

Essential Knowledge/Skills

- Keep current with Alaska news and current events related to the energy field.
- Report news and features on a wide variety of energy related topics and other natural resources news as needed.
- Perform in a fast-paced, dynamic and deadline-driven news environment.
- Stay abreast of contemporary broadcast and digital trends.
- Multitask and work effectively across multiple media platforms.
- Work collegially and professionally in a team-based atmosphere.
- Adhere to acceptable journalistic styles and practices.

Required Qualifications

- At least five years experience working in a daily broadcast, print or web news environment.

- Ability to work collegially and effectively with multiple stakeholders and audiences.
- Ability to work collegially and effectively in a team-based organization.
- Application of high journalistic standards and news judgment.
- Travel throughout the state and nearby regions, including remote areas, by car, boat or plane.

Preferred Qualifications

- Bachelors Degree plus at least five years experience or equivalent reporting experience .
- Experience in energy, natural resources or environment coverage.
- Deep knowledge of the energy business.
- On-air performance and audio or video production.
- Understanding of reporting (writing, photography, video) for the Web.
- Competency in broadcasting operations and editing (audio, video, photo) software.
- Familiarity with public radio and television news and programming.

Employee Expectations

- Detail-oriented with ability to manage multiple tasks.
- Flexible, adaptable and proven ability to work in a deadline-driven environment.
- Must be able to work various hours including, nights weekends and holidays.
- Must have access to reliable transportation, including during inclement weather.
- Must be able to use recorders, cameras, broadcast equipment and editing software.
- Travel throughout the state and nearby regions, including remote areas, by car, boat or plane.

Physical Demands

The physical demands described here are representative of those that must be met by an employee to successfully perform the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

While performing the duties of this job, the employee is regularly required to: stand, walk, and sit; use hands to finger, handle or feel; reach with hands and arms; talk and hear.

The employee is occasionally required to stoop, kneel, crouch, crawl or run and to do so in inclement weather.

The employee must regularly lift and/or move up to 50 pounds.

Moreover, the employee:

- Must be able to type using a computer keyboard.
- Must be able to operate various electronic devices including recording, video and photography equipment.
- Must be able to hear audio and to see video.
- Must be able to work at a computer or audio equipment for long stretches of time.
- Must be able to work in a fluid, deadline-driven environment.
- Travel throughout the state and nearby regions, including remote areas, by car, boat or plane.

Work Environment

The work environment characteristics described here are typical of an office environment and representative of those an employee encounters while performing office functions of this job. However, the job requires extensive field work and will at times require travel to remote locations. Weather conditions and lodging accommodations will vary greatly in these settings.

Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions. The noise level in the work environment is usually moderate.