

# WEB AND DIGITAL RATES

		4 WEEKS	8 WEEKS	12 WEEKS
<b>Web Banner</b>		\$1500	\$3,000	\$4,000
<b>Web Button</b>	small	\$500	\$900	\$1,400
	medium	\$1,000	\$1,800	\$2,800
	large	\$1,500	\$2,700	\$5,600
<b>KSKA Live Stream</b>		\$2,000	\$4,000	\$5,000
<b>Newsletter Banner</b>		\$500	\$900	\$1,400
<b>PRIMETIME Ad</b>	small	\$100	\$150	\$200
	medium	\$200	\$300	\$400
	large	\$300	\$450	\$600

### Web banner on [alaskapublic.org](http://alaskapublic.org)

Dimensions: 1000 pixels wide by 110 pixels tall

Format: .jpg

### Web button on [alaskapublic.org](http://alaskapublic.org)

Dimensions

small: 330 pixels wide by 110 pixels tall

medium: 330 by 250 pixels

large: 330 by 660 pixels

Format: .jpg or .gif format

### KSKA Live Stream

See Sponsorship Guidelines/Non-profit Message Guidelines

### Newsletter banner in [ConnAKtivity](#)

Dimensions: 620 pixels wide, variable height up to 300 pixels

Format: .jpg or .gif format, static only

### PRIMETIME ad

Dimensions:

small: 4.5 by 5.23 inches

medium: 8.5 by 5.23 inches

large: 8.5 by 11 inches

Fortmat: pdf