**EMPLOYER SURVEY**

- **140 companies responded**
- **88%** of companies with <1000 employees
- **82%** respondents headquartered in Anchorage

**TOP 5 INDUSTRIES OF RESPONDENTS:**
- Professional, business or tech svcs
- Oil, gas, mining, construction, mg
- Other services
- Finance
- Other

**24% respondents use a relocation company**
- 32% offer a relocation package that includes assistance with housing
- 80% of relocated employees are looking to buy within the Anchorage Bowl
- 90% had <5 relocations to Anchorage last year
- yet are still negatively impacted by our housing market

**47%** feel the Anchorage housing market is impacting the ability of their business to attract workers

**39% respondents feel the market is impacting their ability to retain workers**

**FEEL THE ANCHORAGE HOUSING MARKET IS IMPACTING THE ABILITY OF THEIR BUSINESS TO ATTRACT WORKERS**

**FEEL THE MARKET IS IMPACTING THEIR ABILITY TO RETAIN WORKERS**

**ONLY 8%** had job candidates decline to relocate to Anchorage because of housing-related issues

**TOP 5 SOLUTIONS IDENTIFIED BY RESPONDENTS:**
- Redevelop deteriorated areas with new denser housing
- Build more affordable housing units
- Provide tax relief for new housing in deteriorated areas
- Build more rental housing units
- Upgrade streets, water/sewer, sidewalks in deteriorated areas to encourage redevelopment

**DEMOGRAPHICS**

- **72% NOT CURRENTLY SEEKING HOUSING**
- 13% Tried to Rent
- 15% Tried to Buy

**PLANNING TO MOVE WITHIN ANCHORAGE IN THE FUTURE**

- 45% Yes
- 38% No

**TYPES OF HOUSING RESPONDENTS WOULD CONSIDER**
- 76% Single-family multi-level
- 71% Single-family 1 floor
- 47% Townhouse
- 40% Duplex
- 38% Condo

**WHAT DO RESPONDENTS WANT IN NEW HOUSING?**
- 61% Washer/Dryer in unit
- 56% Proximity to parks & trails
- 53% Yard
- 48% Ability to have pets
- 47% Proximity to work
- 33% Proximity to shopping, services, restaurant, or coffee shop

**TOP 5 SOLUTIONS IDENTIFIED BY EMPLOYERS:**
- Redevelop deteriorated areas with new denser housing
- Build more affordable housing units
- Provide tax relief for new housing in deteriorated areas
- Build more single-family housing units
- Upgrade streets, water/sewer, sidewalks in deteriorated areas to encourage redevelopment

**EMPLOYEE SURVEY**

- **603 respondents**
- **60% between ages of 25-44**
- **32% 25-34 (Millenials)**
- **28% 35-44 (Generation X)**
- **73% have bachelor’s degree or higher**
- **45% Bachelor degree**
- **28% Graduate degree**
- **MAJORITY OF HOUSEHOLD “MARRIED”**
- **57% Married couple**
- **17% One-person**
- **51% ANNUAL HOUSEHOLD INCOME $50K-$125K**
- **21% $50,000 to $74,999**
- **15% $75,000 to $99,999**
- **15% $100,000 to $124,999**

**DEMOGRAPHICS**

- **62% CURRENTLY RESIDENTIAL “OWNERS”**
- **62% Owners**
- **34% Renters**
- **3% Live with Parents**
- **1% Other**

**DOWNTOWN #1 NEIGHBORHOOD WHERE PEOPLE WANT TO LIVE**

- **46% DOWNTOWN**
- **39% TURNAGAIN**
- **38% SO. ANCHORAGE**
- **27% LOWER HILLSIDE**

**75% “OWNER” RESPONDENTS OWN SINGLE FAMILY HOMES**

- **75% Single-family home**
- **17% Condo or townhouse**
- **6% Duplex**
- **1% Mobile home**

**TOP 5 SOLUTIONS IDENTIFIED BY EMPLOYEES:**
- Redevelop deteriorated areas with new denser housing
- Build more affordable housing units
- Provide tax relief for new housing in deteriorated areas
- Build more single-family housing units
- Upgrade streets, water/sewer, sidewalks in deteriorated areas to encourage redevelopment

**75% “OWNER” RESPONDENTS WANT IN NEW HOUSING**

- **75% Single-family home**
- **17% Condo or townhouse**
- **6% Duplex**
- **1% Mobile home**

**79% Garage**

**68% Location in a safe neighborhood**

**61% Washer/Dryer in unit**

**56% Proximity to parks & trails**

**53% Yard**

**48% Ability to have pets**

**47% Proximity to work**

**33% Proximity to shopping, services, restaurant, or coffee shop**

**62% RESPONDENTS FEEL THE ANCHORAGE HOUSING MARKET IS IMPACTING THE ABILITY OF THEIR BUSINESS TO ATTRACT WORKERS**

**Respondents use a relocation company that includes assistance with housing**

**Only 8% rated their employees as being mostly satisfied or very satisfied when evaluating their satisfaction with rental housing in Anchorage**

**30% rated employees as being mostly satisfied or very satisfied when evaluating their satisfaction with finding housing to buy in Anchorage**

- **TOP 5 SOLUTIONS IDENTIFIED BY EMPLOYERS:**
  - Redevelop deteriorated areas with new denser housing
  - Build more affordable housing units
  - Provide tax relief for new housing in deteriorated areas
  - Build more single-family housing units
  - Upgrade streets, water/sewer, sidewalks in deteriorated areas to encourage redevelopment