HOW WILL THE PROPOSED RETAIL ALCOHOL TAX AFFECT OUR COMMUNITY?

an informed conversation of engaged faith communities about the tax and the issues surrounding it

VOTE: TUESDAY, APRIL 2
Across Anchorage, communities of faith are often the first places people go to seek aid and comfort. Our faith leaders know deeply the pain that many in our community hold—not merely concerning spiritual matters, but material ones as well. Many in our community are hurting from inadequately funded services, including detox beds, behavioral health treatment, housing options, and public safety.

This spring, citizens of Anchorage will be asked whether we want to amend our municipal charter and create a sales tax on alcoholic beverages.

If passed, the revenue generated from the tax will go towards funding some of the most essential services in our city.

While considering the tax, it is important that Anchorage’s citizens have accurate information about the issues at play. This booklet provides relevant facts that are currently available.

We begin where people of faith always begin: with our deeply held values.
II.

Across Anchorage’s diverse faith communities, there is a shared commitment to compassion.

The New Testament teaches us, “Finally, all of you, be like-minded, be sympathetic, love one another, be compassionate and humble.” ¹

Similarly, the second Principle of the Unitarian Universalists seeks “justice and compassion in human relations.” ²

At the same time, people of faith are called to act as responsible stewards of our shared community.

It is good and wise for the faith community in Anchorage to consider the facts and figures, the dollars and cents, of the proposed tax and the issues that lie behind it.

Ultimately, our municipal budget is an expression of our values.

¹ Peter 3:8
ANCHORAGE FACES A GROWING POPULATION OF PEOPLE EXPERIENCING HOMELESSNESS WITH UNMET BEHAVIORAL HEALTH NEEDS.

FROM $7.9 MILLION TO $950,000: amount budget cuts would drop funding for a program that assists the homeless to transition into permanent housing.

$1.8 BILLION: amount alcohol abuse costs Alaska citizens every year.

14: number of detox beds in Anchorage.

60-90: number requested here daily.
Many in our community are already painfully aware of what happens when essential services are inadequately funded. Over the past several years, budget cuts have led to a crisis of behavioral health care in Alaska.

The situation reached a boiling point last fall, when a lawsuit was filed against the Department of Health and Human Services, which oversees the state’s department of behavioral health as well as Alaska Psychiatric Institute, after it was reported that people going through psychiatric episodes were being held in jails due to a lack of hospital beds.3

As a result, Anchorage faces a growing population of people experiencing homelessness with unmet behavioral health needs.

The situation for our neighbors experiencing homelessness could potentially worsen. If passed, the recently proposed budget cuts for the state of Alaska could affect a large number of people who rely on housing and homeless services. The proposed cuts would drop funding for a program that assists the homeless to transition into permanent housing from $7.9 million to $950,000.4

There are only 14 available detox beds in our city. This falls far short of the average 60-90 requests for them that are made daily.5

Without access to these critical services, too many families are hurting. And all of us – even those of us who do not have direct need of those services – feel the costs that it creates.

According to a 2017 McDowell group study, issues related to alcohol abuse – traffic collisions, missed work, criminal activity, homelessness, child neglect, etc. – cost Alaska citizens $1.8 billion annually.6

As the largest population center in the state, Anchorage bears the largest burden of that cost.

If passed, the ballot proposition will **amend the Anchorage Charter to establish a 5% flat tax on all retail sales of alcohol.** The tax would be similar to other industry-specific taxes in Anchorage – such as marijuana, which also has a five percent tax – but it would be unique in that **the net revenue raised by the tax would be dedicated toward several areas of public concern:** “alcohol and substance misuse prevention and treatment, community behavioral health programs, public safety, and homelessness prevention and response, including abatement of prohibited campsites.”

The Municipality estimates that the alcohol tax will generate about $13 million annually. Like the marijuana tax, the alcohol tax is essentially a user fee: those who do not drink pay nothing, those who drink little pay little, and those who drink a lot would pay the largest portion of the tax. The tax will be paid by consumers and will be visible as a line item on sales receipts.

The state of Alaska already has a wholesale excise tax on alcohol. This tax has been in place since 1937, and was most recently increased in 2002. According to Recover Alaska, although the current excise tax is high, most other states also collect sales taxes on alcohol, which means that consumers in Alaska pay less in taxes when they buy an alcoholic beverage than in most other states.

Members of the alcohol industry have consistently opposed taxes on alcohol, believing that it will hurt their sales and negatively affect their profits. Although calculating the potential effect the tax could have on businesses is difficult – among other things, businesses would incur administrative and accounting costs – the total volume of alcohol sold in Alaska went up after the 2002 excise tax increase, from just under 17 million gallons in 2003, to over 18 million gallons in 2015.

As mentioned above, the Municipality has identified the specific areas of concern to which the revenue raised by the tax would be directed. However, the Mayor and the Anchorage Assembly will annually determine precisely how the tax revenue will be expended in those areas. In other words, the **specific programs and services that will be funded by the tax will be determined through the Municipality’s annual budget process:** the Mayor will propose a detailed budget, the Assembly will review it, and the public will give their input.
The spring Municipal election will be held on April 2nd. This will be Anchorage’s second vote-by-mail election; ballots will be mailed out to all Anchorage voters beginning March 12th.

The proposed alcohol tax and the issues surrounding it are of great importance to all voters in Anchorage. In order to pass, the ballot needs a simple majority of voters to vote yes. The time for prayer and dialogue for our community is now.

7 Proposed Charter Amendment to add Section 14.07(b)
8 “Summary of Economic Effects”— AO 2018-104
10 Recover Alaska. “Get the Facts about the Tax.” February 2019
12 “Ballot Proposal for Retail Sales Tax on Alcohol within the Municipality of Anchorage AO No. 2018-104” (22 January 2019.)
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**AFACT** includes 15 member congregations and thousands of Anchorage residents who organize, empower and mobilize local faith communities to address quality of life issues affecting the community.

www.anchoragefact.org