

**ALASKA PUBLIC MEDIA**  
3877 University Drive  
Anchorage, Alaska 99508  
**M** 907.550.8400  
**F** 907.550.8401



## Alaska's Energy Desk Reporter

Alaska Public Media is recruiting an experienced journalist for Alaska's Energy Desk, our Alaska Regional Journalism Collaboration (RJC), funded by a major grant from the Corporation for Public Broadcasting. The partner organizations have dedicated a team of reporters, editors and producers to provide in-depth coverage of energy and environment issues in Alaska for statewide and national audiences. This is an exciting opportunity to work on high impact journalism at a dynamic time in Alaska.

The Alaska's Energy Desk reporter will work for Alaska Public Media, the source of NPR radio and PBS television for Southcentral Alaska and stewards the statewide news network of public media stations.

Coverage areas will include in part: the oil and gas industry in Alaska, renewable energy and climate change along with other issues of statewide importance.

### **Essential Functions:**

The Alaska's Energy Desk Reporter will:

- Continually generate quality story ideas that go beyond basic news and deep into high stakes and engaging issues that will help determine the future of our region and state.
- Produce in depth and breaking news stories on those issues that resonate for audiences in and beyond Alaska.
- Request, collect and review public documents, reports and other sources of information on newsworthy subjects, including but not limited to energy and environment coverage
- Report and produce stories for Alaska Public Media, public media stations statewide and Alaskapublic.org.
- Participate in a collaborative news team environment where reporters and editors work with each other across beats to raise the level of journalism on our statewide news team.

### **Duties and Responsibilities:**

In addition to the above functions, the Alaska's Energy Desk Reporter will:

- Capture audio, shoot photographs and occasionally video.
- Post stories online at alaskapublic.org, rewriting where applicable.
- Understand the basics of reaching digital audiences, writing for web and using social media, both as a way to report and to disseminate stories.
- Use analytics tools like Chartbeat to refine story presentation and selection.
- Take part in and/or host various news, public affairs, election and community affairs programs for radio, TV and Web or civic functions.
- Meet deadlines, abide by AP style, uphold professional journalistic standards and apply strong news judgement.
- Pitch and/or produce stories for NPR or PBS.
- Travel occasionally throughout the state and nearby regions, including remote areas.
- Stay abreast of important issues and trends.
- Other duties as assigned.

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**Required Qualifications:**

- At least five (5) years' experience working in a daily broadcast, print or web news environment.
- Ability to work collegially and effectively with multiple stakeholders and audiences.
- Understand the basics of reaching digital audiences, writing for the web, and using social media, both as a way to report and to disseminate stories.
- Ability to work collegially and effectively in a team-based organization.
- Ability to travel throughout the state and nearby regions, including remote areas, by car, boat or plane.

**Desired Qualifications:**

- Bachelor's Degree plus five years' experience or equivalent reporting experience.
- Experience in energy, environment or natural resource coverage.
- Experience on-air and in audio or video production.
- Understanding reporting (writing, photography, video) for the Web.
- Competency in broadcasting operations and editing (audio, video, photo) software.
- Familiarity with public radio and television news and programming.

**Allowable substitution**

If necessary, alternative combinations of education and experience will be evaluated by the Human Resources Office for comparability.

Alaska Public Media is an Equal Opportunity Employer

For a full job description and to apply, go to the website <http://www.alaskapublic.org> or send a cover letter and resume to [hr@alaskapublic.org](mailto:hr@alaskapublic.org)