



FOR IMMEDIATE RELEASE

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Alaska Public Media Receives NATAS NW Regional Emmy for Environmental Program and Citation for Outstanding Community Outreach

ANCHORAGE, ALASKA – June 10, 2020 – Alaska Public Media (AKPM) is proud to announce receiving both an Emmy Award and a Citation during the 57th Annual Northwest Regional Emmy Awards hosted by the northwest chapter of the National Academy of Television, Arts & Sciences (NATAS) which took place on Saturday, June 6, 2020.

“It’s an honor to be recognized for the work that we do at Alaska Public Media.” said Linda Wei, AKPM Chief Content Officer. “Whether it’s working in communities across the state to educate early learners or telling authentic Alaskan stories and sharing them with the world, it’s a privilege to do this work every day.”

The NATAS Northwest Regional Emmy received for Environmental – Program – Feature/Segment recognizes an episode of AKPM’s *INDIE ALASKA* series called “Making Music with Glaciers and Snow.” This original video series captures the diverse and colorful lifestyles of everyday Alaskans at work and at play. Together, these videos present a fresh and authentic look at living in Alaska.

In the award-winning episode, composer Matthew Burtner uses his experience as a music composer to raise awareness of climate change by making avant-garde soundscapes from Alaska’s wilderness. With a front-row seat to climate change, he shares these sounds with the world through his music. The full episode can be streamed for free at alaskapublic.org/making-music-with-glaciers.

“I am thrilled to win this award for Alaska Public Media and especially the *INDIE ALASKA* series. I’m grateful to Matthew Burtner for allowing us to feature his important work in conservation. I’m thankful to work with PBS Digital Studios and have the opportunity to tell the stories of Alaskans.” said Valerie Kern, AKPM Creative Services Manager.



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The Citation for Outstanding Community Outreach acknowledges AKPM's expanded community outreach and education efforts, summarized in "Educating a Community Changes Our World." AKPM's efforts have focused on *Ready to Learn* experiences in underserved, high-need communities, and in celebrating the positive cultural representation of *Molly of Denali* to Native Alaskan peoples.

As part of their outreach, AKPM provided over 300 instructional hours of high-quality *Ready to Learn* educational content and personalized adaptive learning experiences over an 8-month period to 300 children and parents. In addition, AKPM's kick-off of the PBS KIDS series *Molly of Denali* included 20 launch events, engaging 1,700 people, as well as providing screeners to 40 Athabascan Tribal Villages in Alaska. Collaborating with WGBH Boston and four other PBS stations, AKPM also helped create a package of 14 *Molly of Denali* family games delivered to over 400 families in five states. More information on AKPM's education outreach can be found at alaskapublic.org/ready-to-learn/.

"When your work is awarded for educating kids and families in diverse communities, you must share the win with the communities that made it possible. Thank You!" remarked AKPM Director of Education & Engagement, Stephanie McFadden-Evans.

About Alaska Public Media

Alaska Public Media (AKPM) is a shared Public Broadcasting System (PBS) and National Public Radio (NPR) affiliate and a 501(c)(3) organization. Committed to meeting the needs of our community and state, AKPM produces and presents news and content that provides lifelong learning opportunities in public affairs, health and leisure, science and nature, economic and social development, civic engagement and world events. The company is located in Southcentral Alaska and is comprised of KSKA radio, KAKM-TV, Create TV, PBS KIDS, PBS KIDS 24/7 and alaskapublic.org. Alaska Public Media also operates the Statewide News network and a shared television service with KTOO in Juneau and KYUK in Bethel.

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