



FOR IMMEDIATE RELEASE
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Alaska Public Media Now Available on DIRECTV STREAM

DIRECTV STREAM Customers Will Have Access to Educational and Inspiring Content from Station

ANCHORAGE, ALASKA – February 1, 2022 – Alaska Public Media (AKPM) television station KAKM is now live streaming on DIRECTV STREAM. A dedicated live channel for KAKM is already available to all local DIRECTV STREAM customers, supplemented with additional PBS on-demand programming that will continue to expand PBS's digital footprint and offer viewers additional ways to stream PBS content. KAKM is available on channel 7.

"As viewer habits continue to evolve, PBS remains committed to making our award-winning, national and local content available to all Americans across as many platforms as possible. This partnership will allow PBS and our member stations to expand our digital footprint and reach more viewers with content that inspires, educates and entertains," said Ira Rubenstein, PBS Chief Digital and Marketing Officer.

"Entertainment is personal and should serve every member of the household, which is why we're partnering with PBS to deliver DIRECTV STREAM customers more choice, more control and a more convenient way to access the content they care about most," said Rob Thun, Chief Content Officer for DIRECTV.

Relationships like this one ensure that on-demand content from PBS favorites including ***American Masterpiece***, ***Antiques Roadshow***, ***Frontline***, ***Great Performances***, ***Masterpiece***, and ***Nature*** are available to as many viewers as possible. In addition, the PBS KIDS channel has recently joined both the DIRECTV STREAM and DIRECTV lineups, helping to extend the PBS mission of preparing young children for success in school and life through trusted, educational media, available anytime and anywhere. Now, even our youngest of viewers can access their favorite series, including ***Daniel Tiger's Neighborhood***, ***Molly of Denali***, ***Odd Squad***, ***Pinkalicious & Peterrific*** and ***Wild Kratts***, among many others, via DIRECTV and its on-demand menu or using the same capabilities on DIRECTV STREAM.

"PBS continues to work with member stations like Alaska Public Media to ensure that our viewers have a choice in how they watch PBS on KAKM. Digital streaming is the future, however, Alaskans can count on us to provide many opportunities to view their favorite national and local programs whether that be through digital, web, on-demand, or broadcast means," said Ed Ulman, AKPM President & CEO.



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In addition to DIRECTV STREAM, AKPM content is available on all AKPM-branded PBS platforms, including PBS.org and PBSKIDS.org, as well as the PBS Video app and PBS KIDS Video app. AKPM members are also able to view an extended library of quality public television programming via Passport.

About PBS

[PBS](http://pbs.org), with more than 330 member stations, offers all Americans the opportunity to explore new ideas and new worlds through television and digital content. Each month, PBS reaches over 120 million people through television and 26 million people online, inviting them to experience the worlds of science, history, nature and public affairs; to hear diverse viewpoints; and to take front row seats to world-class drama and performances. PBS's broad array of programs has been consistently honored by the industry's most coveted award competitions. Teachers of children from pre-K through 12th grade turn to PBS for digital content and services that help bring classroom lessons to life. Decades of research confirms that PBS's premier children's media service, PBS KIDS, helps children build critical literacy, math and social-emotional skills, enabling them to find success in school and life. Delivered through member stations, PBS KIDS offers high-quality educational content on TV— including a 24/7 channel, online at pbskids.org, via an array of mobile apps and in communities across America. More information about PBS is available at www.pbs.org, one of the leading dot-org websites on the internet, or by following [PBS on Twitter](#), [Facebook](#) or through our [apps for mobile and connected devices](#). Specific program information and updates for press are available at pbs.org/pressroom or by following [PBS Pressroom on Twitter](#).

About Alaska Public Media

Alaska Public Media (AKPM) is a shared Public Broadcasting System (PBS) and National Public Radio (NPR) member and a 501(c)(3) organization. Committed to meeting the needs of our community and state, AKPM produces and presents news and content that provides lifelong learning opportunities in public affairs, health and leisure, science and nature, economic and social development, civic engagement, and world events. The company is located in Southcentral Alaska and is comprised of KSKA radio, KAKM-TV, Create TV, PBS KIDS, PBS KIDS 24/7, and alaskapublic.org. Alaska Public Media also operates the Statewide News network and a shared television service with KTOO in Juneau and KYUK in Bethel.

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