

Social Media Guidelines



The purpose of this document is to provide Alaska Public Media's guiding principles for interactions with our content and community on social media platforms. Alaska Public Media (AKPM) encourages online dialogue, but recognizes the need for guidelines when operating on third-party social platforms. These guidelines align with our [vision](#) while creating space for our audience to participate in online community and communication.

Alaska Public Media welcomes diverse opinions from all viewpoints and encourages productive discussion and sharing. Comments that Alaska Public Media considers inappropriate may result in being hidden, reported or removed. Repeat offenders may be blocked.

Inappropriate online interactions include (but are not limited to):

1. Advertisements, promotions or marketing for non Alaska Public Media offerings
2. Personal attacks or threats
3. Hate speech
4. Harmful and/or triggering comments
5. Excessive vulgarity
6. Publishing other's personal information
7. Spam or excessive/repetitive messaging

These guidelines do not override those outlined by the third-party social platform (e.g., Instagram, Facebook, Twitter, TikTok, YouTube, etc.) and exist in tandem with their policies.

Alaska Public Media is excited to encourage safe, productive and diverse dialogue online and hope you continue to follow Alaska Public Media and participate.